Introduction to Redistricting

Dr. Jeff Tilton, Senior Consultant
National Demographics Corporation
# Redistricting Process

<table>
<thead>
<tr>
<th>Step</th>
<th>Description</th>
</tr>
</thead>
</table>
| **Census Data Releases** | • Census Bureau releases official 2020 Census population data – Aug. 12  
• California’s official ‘prisoner-adjusted’ 2020 redistricting data – Sept. 21, 27 |
| **Public Hearing**    | • Educate, solicit input on the communities in the Trustee Areas                                                                          |
| September 15, 2021    |                                                                                                                                              |
| **Public Hearing**    | • Educate, solicit input on the communities in the Trustee Areas                                                                 |
| October 27, 2021      |                                                                                                                                              |
| **Public Hearing**    | • Discuss, revise draft map(s), if necessary;                                                                                             |
| December 8, 2021      | • Discuss election sequencing                                                                                                              |
| **Public Hearing**    | • Discuss, determine final map                                                                                                              |
| January 12, 2022      | • Discuss, determine election sequencing                                                                                                   |
# Redistricting Rules and Goals

## Federal Laws
- Equal Population
- Federal Voting Rights Act
- No Racial Gerrymandering

## California Criteria
- Geographically contiguous
- Undivided neighborhoods and “communities of interest”
- Easily identifiable boundaries
- Compact

## Prohibited: “Shall not favor or discriminate against a political party.”

## 3. Other Traditional Redistricting Principles
- Minimize voters shifted to different election years
- Respect voters’ choices / continuity in office
- Future population growth
- Preserving the core of existing districts
## 2020 Census

### CVAP

<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic</td>
<td>59.62%</td>
<td>66.19%</td>
<td>46.11%</td>
<td>49.14%</td>
<td>45.59%</td>
<td>37.75%</td>
<td>9.99%</td>
<td>44.81%</td>
</tr>
<tr>
<td>NH White</td>
<td>15.72%</td>
<td>12.38%</td>
<td>21.56%</td>
<td>31.20%</td>
<td>33.96%</td>
<td>44.56%</td>
<td>58.14%</td>
<td>33.97%</td>
</tr>
<tr>
<td>NH Black</td>
<td>16.85%</td>
<td>5.88%</td>
<td>8.61%</td>
<td>8.79%</td>
<td>13.21%</td>
<td>5.92%</td>
<td>6.83%</td>
<td>9.25%</td>
</tr>
<tr>
<td>NH Asian</td>
<td>6.58%</td>
<td>14.30%</td>
<td>22.59%</td>
<td>9.22%</td>
<td>5.98%</td>
<td>9.99%</td>
<td>8.23%</td>
<td>10.60%</td>
</tr>
</tbody>
</table>

### 2020 Census

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<tr>
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<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020 Census</td>
<td>53,847</td>
<td>54,883</td>
<td>58,034</td>
<td>56,529</td>
<td>57,008</td>
<td>57,954</td>
<td>59,972</td>
<td></td>
</tr>
<tr>
<td>Difference</td>
<td>-3,043</td>
<td>-2,007</td>
<td>1,144</td>
<td>-361</td>
<td>118</td>
<td>1,064</td>
<td>3,082</td>
<td></td>
</tr>
<tr>
<td>Difference %</td>
<td>-5.35%</td>
<td>-3.53%</td>
<td>2.01%</td>
<td>-0.63%</td>
<td>0.21%</td>
<td>1.87%</td>
<td>5.42%</td>
<td></td>
</tr>
</tbody>
</table>

Ideal: 56,890  | Deviation: 10.77%
Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.
Beyond Neighborhoods: Define Communities of Interest

1st Question: What defines your community?
- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by county/city/school policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”? 
- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.
Public Mapping and Map Review Tools

- Different tools for different purposes

- Different tools for different levels of technical skill and interest
  - Simple “review draft maps” tool
  - Easy-to-use “Draw your neighborhood” tool
  - Paper- and Excel-based simple “Draw a draft map” tools
  - Powerful, data-rich “Draw a draft map” tool
  - **NEW OPTION**: Submit using your own mapping software

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!
Simple Map Review Tool

Online Interactive Review Map

- ESRI’s “ArcGIS Online” – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of “community of interest” and other data
- Example: City of Fresno
Simple Map Drawing Tool

Paper “Public Participation Kit”
- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers

Fresno Unified Redistricting 2021
Public Participation Kit
Total Population by Population Unit

Name:
Phone and/or Email:

Please use a thick dark-colored pen to draw your map, then submit it at the district office or by email to Redistricting@FresnoUnified.org. You can hand deliver, mail, fax, scan and email, or photograph and email your map.

Each number indicates the total population of that "population unit" area. Each trustee area must have essentially equal population. The population of each of the 7 trustee areas must be close to 56,890, with no more than a 5,689 difference between the largest and smallest.

An online version of this map allows you to zoom in and out for more detail, available as a link from the district website.

NDC
National Demographers Corporation, October 30, 2021
“Public Participation Kit”

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math
Caliper’s “Maptitude Online Redistricting”

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool; six language options
- Example: City of Fresno
Public Hearing & Discussion

- What is your neighborhood and what are its boundaries?
- What other notable areas are in the District, and what are their boundaries?
- Any questions about the mapping tools?

Discussion on:
- “neighborhoods”
- “communities of interest”